Instructional Design, Development, and Evaluation Standards of Practice NAME: Justin A. Hood Date: 5/24/2022

Updated: August 2020

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These standards are based on ADDIE and professional practice guidelines for instructional designer work. Please honestly and critically rate your level of competence in each statement. Add notes to support self-rating. <u>LOW</u> - you are aware of this standard through readings, presentations, and other information in/outside of course work <u>MEDIUM</u> - you have experience practicing much of this standard & are building knowledge & skills to become competent <u>HIGH</u> - you are currently practicing this standard regularly, at a high level, in all course work and related ID efforts (full							
competence applying to any situation)	Low	Medium	High	Add short note listing specific examples or experiences that support your rating			
1.0 ONGOING PROFESSIONAL DEVELOP	MENT						
1.1 Enhance <i>communication</i> skills (e.g.,			\boxtimes				
writing, oral, visual/graphic design)				<u> </u>			
1.2 Enhance <i>Interpersonal</i> skills (e.g., meeting, presentation, selling, negotiation, instructor, supervising)			×				
1.3 Develop multiple <u>theory</u> perspectives (e.g., learning, instructional design, media, and visual design theories)		\boxtimes		My understanding of theory has improved but is something I need to continue to study.			
1.4 Participate in <u>professional development</u> and <u>reflection</u> (e.g., literature/ workshops/ networking/ International trends/ new tech tools)			×				
1.5 Enhance <u>research/ evaluation</u> practice skills (e.g., literature review/ research & evaluation design, data analysis, data interpretation)		×					
1.6 Practice evidence-based design decision-			\boxtimes				
making (e.g., given context, literature, data) 1.7 Maintain <i>professional</i> , <i>ethical</i> , and <i>legal</i>				My job requires and instilled ethics in me. I			
practices (e.g., fair use, copyright)			\boxtimes	pride myself about being an ethical person.			
2.0 PLANNING AND ANALYSIS [ADDIE]							
2.1 Acknowledge performance gaps and <i>plan</i>							
analysis process (e.g., time line, people)							
2.2 Validate performance gaps through <i>multiple analysis techniques</i> (e.g., interview,			\boxtimes	of areatest areas of			
observation, job/task/document analysis)	, ^{''} 1			This area is one of my greatest areas of improvement.			
2.3 Identify and describe target learners using		\boxtimes		This is a second of the second			
multiple analysis techniques			'	1			
2.4 Describe <u>working</u> and <u>learning</u> <u>environments</u> for target audience using multiple analysis techniques			\boxtimes				
2.5 Describe required <u>content/ prerequisites</u> for performance and identify instructional content required to close knowledge, skill, attitude gap (e.g., content analysis)		\boxtimes					
2.6 Describe <u>types/level of knowledge and</u> <u>skills</u> to be learned (e.g., learning analysis)		\boxtimes					
2.7 Identify <i>characteristics of technologies</i>	$\overline{}$		\vdash	 			
and their use to support different types of instruction and learning			\boxtimes				
2.8 Create <u>needs assessment report</u> on performance gap based on analysis data			\boxtimes	Another area of significant improvement.			
Additional Notes as necessary:				шрголенс.			
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	EGW E	Wiedium E	E E	experiences that support your rating
3.0 DESIGN AND DEVELOPMENT [ADDIE]				
3.1 Select or create appropriate <i>instructional</i>				
design or evaluation model to enact design		\boxtimes		
plan				
3.2 Determine <u>content</u> , instructional <u>goals</u> ,		\boxtimes		
learning <u>objectives</u> , <u>assessments</u> to close gap				
3.3 Identify instructional <u>strategies</u> , <u>learning</u> ,	_			
tech resources required to provide content		\boxtimes		
and engage learners in closing identified gaps 3.4 Create design plan (goals/obj/ assess/				
strategies), evaluation and mgt plan using				In the beginning I thought this is
gap analysis and learning/design /graphic			\boxtimes	something I knew little about, but I
theory outlining instructional solution				was quite good at it.
3.5 Create design plan for <i>non-instructional</i>				was quite good at it.
informational interventions		\boxtimes		
3.6 Secure and/or modify existing				
instructional materials to meet plan		\boxtimes		
3.7 Develop new instructional , evaluation ,				
and implementation materials based on plan,			\boxtimes	
using appropriate techniques and technology				
3.8 Develop learning assessment activities				I studies Organization Development with
and instruments (e.g., tests to measure gap			\boxtimes	Penn State and assessments are key and
closure/ learning progress) using appropriate				taught, practiced, and evaluated in the
techniques and <u>technologies</u>				program.
3.9 Pilot <u>test</u> , <u>critique</u> , and/or <u>finalize</u> learning				This degree program combined with my
instructional, assessment, evaluation, and			\boxtimes	previous experience moved this competency to
implementation plans, activities & materials				high.
4.0 IMPLEMENTATION AND EVALUATION	[ADD	<i>IE</i>		
4.1 Implement and disseminate instructional		\boxtimes		
and non-instructional interventions	Ш		Ш	
4.2 Implement evaluation plan and evaluate	\boxtimes			I have not conducted evaluations
instructional/ non-instructional interventions				using theory.
4.3 Collect, analyze, summarize and <u>report</u>			\boxtimes	
implementation and evaluation <u>data</u>				
4.4 <u>Revise</u> instructional/ non-instructional		\boxtimes		
solutions <u>based on evaluative data</u>				
5.0 MANAGEMENT AND LEADERSHIP				
5.1 Develop and apply business skills to plan	l _			
and manage instructional design function			\boxtimes	I am a strategic leader
			\boxtimes	Relationships and networking are key to
5.2 Manage collaborative <u>relationships</u>				success.
5.3 <u>Lead</u> , maintain <u>quality</u> , and <u>manage</u> ID		\boxtimes		
projects and deliverables				

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